



OUR MISSION

*To make the Wellington region the destination of choice
for international students*

WHO WE ARE

Education Wellington International is an incorporated society that works to promote the Wellington region as a destination for international students. It currently has more than 50 members, including schools, PTE's, ITP's and universities. Grow Wellington manages the delivery of membership services.

OUR SERVICES

- A professional marketing and communications strategy, aimed at students, their parents, agents and institutions overseas.
- Provision of generic Wellington region promotional and marketing materials to member institutions
- Co-ordination of marketing networks and inward and outbound missions
- Relevant professional development workshops on international education issues
- Regular web-based members' updates; clearing house of relevant, useful and timely information
- A single point of contact for all matters relating to International Education
- Leadership in providing opportunities to explore new markets with a united front and stable resource base
- Clearing house for enquiries from overseas, passed on to members in an equitable fashion
- Organisation of events and functions for members and international students in the region, and for groups and delegations visiting the region who provide contacts with potential markets
- Liaison with other regional education groups, with the benefit of shared expertise.

MEMBERSHIP BENEFITS

- Online presence through Education Wellington website, www.ewi.org.nz
- Listing in members directories, both online and printed versions
- Opportunity to participate in relevant Education Wellington promotional / marketing activities
- Greater lobbying power both locally and nationally; a regional voice on national issues
- Access to generic promotional materials about education in the Wellington region
- Links from Education Wellington website to own site
- Opportunity to share knowledge and expertise on all facets of international education
- Access to database of all Education Wellington International members
- Homestay co-ordinators' network and database; other sector networks (eg schools, PTEs)
- Benefits of networking with schools, tertiary institutions, PTE's and other members in the greater Wellington region.

MEMBERSHIP

Applications for membership is invited from schools, tertiary institutions and PTEs that offer programmes for international students.

TO FIND OUT MORE

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Visit our web site at www.ewi.org.nz